

*Family Forest Stewardship: Getting to the Next Million*

# **New Approaches for the Next Million: Woodland Owner Outreach**

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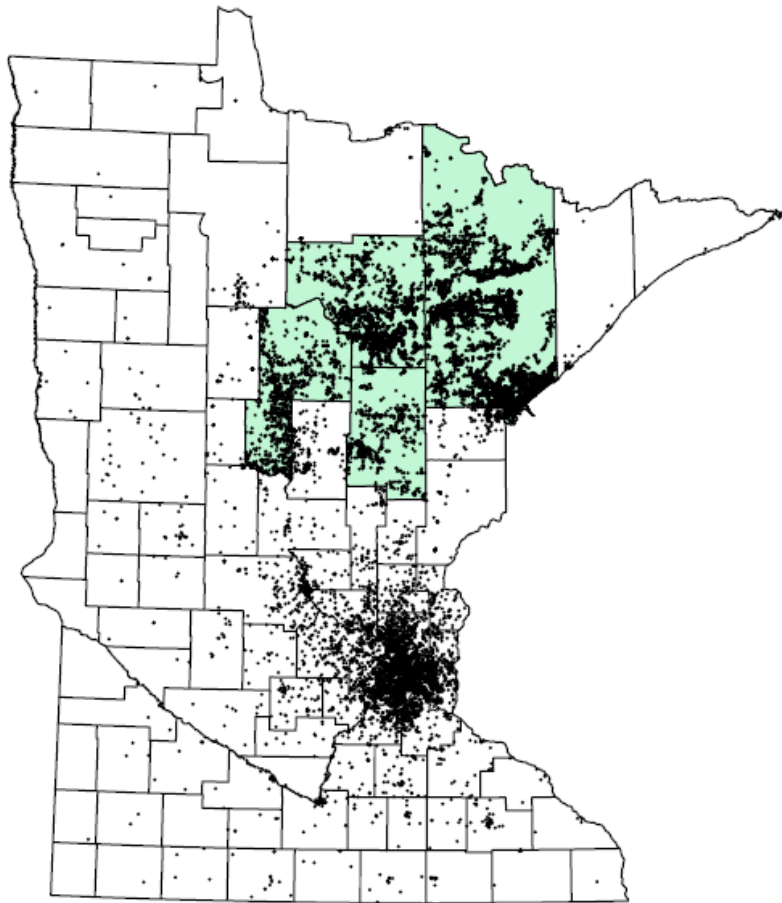


Next million will require new approaches

New technologies can reach new audiences

Build on strengths of current programs

# Barriers to active management



Busy lives

Live far from land

Few local connections

Little forest stewardship  
experience

Distrust

# Three things that will help

Convenient access to quality, clear information

Relationships with other landowners and local  
natural resource professionals

More face-to-face and field-based learning  
opportunities

# Convenient access to information

## Forestry Assistance Locator

“One-stop shopping” across agencies and sectors

Contact a customized list of professionals

Information to help choose the right professional:

- Why hire a forester?
- Why hire a **certified** logger?

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## Forestry Request or Question Form:

### Message Details

Please fill out the following form for this email message that will be sent to:

[WI-DNR Joe Danowski](#)  
[WI-DNR Rich Windmoeller](#)  
[American Forest Management, Inc.](#)

### Your Information

First Name (required)	<input type="text"/>
Last Name (required)	<input type="text"/>
Your Email (required)	<input type="text"/>
County (required)	Price <input type="text"/>
Telephone	<input type="text"/>
Forest Acres	<input type="text"/>
Township Name	<input type="text"/>
Section Number	<input type="text"/>

I'd like assistance with the following items:

- |   |   |
|---|---|
| <input type="checkbox"/> A Property Walk-Through Evaluation | <input type="checkbox"/> Forest Pest Problem              |
| <input type="checkbox"/> Forest Management Plan             | <input type="checkbox"/> Tree Planting Project            |
| <input type="checkbox"/> Timber Harvest                     | <input type="checkbox"/> Managed Forest Law Application   |
| <input type="checkbox"/> Forest Improvement Work            | <input type="checkbox"/> Cost Sharing Program Application |

### Message Body

## **Web-based wildlife videos**

Numerous collaborators

MDHA, DNR, Ruffed Grouse, USFS, others

Informal field based video + links to more info

New audiences

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# Relationships

Landowner networks

SWC: Urban absentee owners motivated by a forester's vision for long-term stewardship and productive, profitable management

\$150,000 investment from 40 owner members

# Ask a Forester

[New Topic](#) | [Go to Top](#) | [Go to Topic](#) | [Search](#) | [Log In](#)

## ash trees dying

Author: [herbert Paulman](#) (---.hsdl.nh.comcast.net)

Date: 04-10-05 20:47

why are my ash trees on my property in Guilford Vermont dying. What can be done about it.

## Re: ash trees dying

Author: Acorn (---.dhcp.umass.edu)

Date: 04-11-05 09:14

Hello Herbert,

It is not uncommon for ash trees in the northeast to "decline" and eventually die because conditions (drought, shallow soils, flooding, or parasitism by opportunistic fungi). There about the situation if the decline is a result of one of these conditions.

Two separate but sometimes related terms used for ash dieback problems are ash decline, wh

Convenient  
Specific

Promote face-to-face events

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# More face-to-face classes

No substitute for a walk in the woods with a professional

40-60 Woodland Advisor classes per year, plus woodland council, DNR, and other events

Expensive to offer and promote: limited by funds and time

# More face-to-face classes



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# Additional information

Abstract and handout from this presentation



[www.cnr.umn.edu/cfc/wa](http://www.cnr.umn.edu/cfc/wa)

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